



P.O. Box 30900
Capital City
Lilongwe 3

Email: secretariat@prsm.mw

MEMBERSHIP APPLICATION FORM (CORPPORATE/INSTITUTIONAL)

Business Data

Organization/Institution Name: _____

Postal Address: _____

City: _____

Country: _____

Business Phone: _____

Email: _____

Registration Number: _____

Nature of Company and Core Services: _____

Particulars of Membership Representative

Mr/Mrs/Ms/Dr/Other

Name (Last, First, Middle, Nickname)

Designation/Position: _____

Home Phone: _____

Email: _____

Membership Data

Please select appropriate membership classifications (see on page 3 for classification descriptions). Classification is subject to determination by the membership committee.

Please check one

- | | | | |
|-----------------------------|--------------------------|--------------------------|--------------------------|
| 1. Professional Membership | ☐ | 2. Associate Membership | ☐ |
| 3. Student Membership | ☐ | | |
| 4. Corporate Membership | C1: Agencies | ☐ | |
| | C2: Corporate Partners | ☐ | |
| 5. Institutional Membership | ☐ | | |
-

Membership fees:

Professional	MK 200,000.00
Associate	MK 200,000.00
Student	MK 50,000.00
Corporate (Agencies)	MK 500,000.00
Corporate (Corporate Partners)	MK1,200,000.00
Institutional	MK 800,000.00

Annual Membership starts from **1st July each year.**

Please before making payment, send your application to:

Public Relations Society of Malawi
P.O. Box 30900
Capital City
Lilongwe 3.

Or Email: secretariat@prsm.mw WhatsApp +265 (0) 99 9 512 846

Payment Details:

Public Relations Society of Malawi
National Bank of Malawi
Henderson Street Branch
1003554828

If payment is by cheque please make it payable to **Public Relations Society of Malawi**

Applicant's signature: : _____

NOTES:

Membership classification:

1. **Professional Member:** Individuals who at the date of their application have attained the majority age and whose applications have been accepted provided that they have had at least two substantial years' experience of practice in PR and Communication or any other related field and/or have been engaged full time in PR and Communications and are qualified to undertake the practice of PR and Communication.
2. **Student Members:** Membership shall be open to individuals who have satisfied the membership committee that they intend to pursue a career in PR and Communications or are undertaking part-time or full time course in PR, journalism or related subject.
3. **Associate Membership:** Individuals who do not qualify as full members but are connected with PR as a profession and satisfy the Committee as to their eligibility in this respect. Associate membership does not automatically ensure the transfer to full membership of the Society unless the criteria for full membership described under (i) above applies.
4. **Corporate Membership:** Open to PR, Communications, Marketing and Media Agencies and all companies involved in PR, Communications, Marketing or Media-related activities as well as organizations, corporations, NGOs, and state owned enterprises with a demonstrated interest in public relations and communication and wish to support PRSM's mission.
5. **Institutional Membership:** Open to all universities, colleges and insititutions of higher learning offering PR, Communications, Marketing and Media related programs.
6. **Honorary Fellow & Honorary member:** In exceptional circumstances the membership committee shall be empowered to confer upon an individual from within or without the Society the position of honorary fellow or honorary member of the Society in recognition of outstanding services.
7. **Fellow:** Conferred upon as determined by the membership committee.